



Dear Community Partner,

We are excited to announce the *14th Annual Share the Heritage Dinner and Auction* will take place on Friday, September 18, 2020 online! We invite you to join us at this year's event as one of our sponsors. Share the Heritage is our signature event that supports our mission to preserve, interpret, and celebrate the rich culture of the Moravians. It is truly a community effort and its success is made possible because of our generous sponsors.

All proceeds from the evening's event will support our Museum, 18th century historic site, and educational programs. To commemorate the 100th anniversary of the passing of the 19th Amendment, this year we are *"Celebrating Pioneers of Equality."*

Below please find the sponsorship opportunities for Share the Heritage 2020. If you are interested in learning more about our sponsorship opportunities, please contact me directly at (610) 759-5070 or sellis@moravianhistory.org. I hope you decide to join us for this year's historic celebration! Thank you in advance for your consideration.

Sincerely,

Susan Ellis
Executive Director

The Moravian Historical Society (MHS) is located in the 1740-1743 Whitefield House at 214 E. Center St., Nazareth, PA 18064.

As the third oldest historical society in Pennsylvania, MHS is a not-for-profit organization that shares over 500 years of fascinating Moravian contributions to worldwide culture through educational programs for students, youth activities, guided tours, museum exhibits, and public activities. More information is available at www.moravianhistory.org.



214 East Center Street • Nazareth, PA 18064 • (610) 759-5070 • www.moravianhistory.org



Celebrating Pioneers of Equality 2020 Sponsorship Opportunities

Presenting Sponsor

\$5,000

As the Presenting Sponsor for the 2020 Share the Heritage Dinner & Auction, you will receive the highest visibility and recognition including:

- Sponsor name in all mentions of “Moravian Historical Society’s Share the Heritage Dinner and Auction presented by...”, featured on invitation (must be received by January 31, 2020 to be included on hard copy invitation).
- Two-page spread ad in event program.
- Opportunity to distribute one (1) branded promotional item to attendees.
- Prominently featured as the title sponsor in the promotional campaign –press releases, social media, radio, print, e-blasts.
- Advertisements in our newsletter mailed to 1,000 individuals.

Benigna von Zinzendorf

\$1,500

- Mention in invitation (must be received by January 31, 2020 to be included on hard copy invitation), full page ad program and featured on website, special recognition at the event.

Anna Nitschmann

\$500

- Mention in invitation (must be received by January 31, 2020 to be included on hard copy invitation), and mention in program.

Suffragists

\$300

- Mention in program.





Sponsorship Information

Contact Person: _____ **Phone:** _____

Business Name/Name: _____

Name (as you'd like it to appear in the program) _____

Address: _____

City _____ **State** _____ **Zip** _____

Website: _____ **Email:** _____

Sponsorship Levels

- Presenting Sponsor \$5,000
- Benigna von Zinzendorf \$1,500
- Anna Nitschmann \$500
- Suffragists \$300

Payment Information

Pay with Check:

Please make checks payable to the Moravian Historical Society: _____

Pay with Credit Card:

Name as it Appears on Card: _____

Card Number: _____

Expiration Date: _____ CV code: _____ Credit Card Type: _____

Name on Card: _____ Billing Zip Code: _____

