

# Christmas

## IN NAZARETH

### SPONSORSHIP OPPORTUNITIES

We invite you to partner with the Moravian Historical Society by sponsoring our holiday market and free family activities! We welcome businesses to consider one of the following sponsorship opportunities:

#### HOLIDAY MARKET SPONSOR

**1 Available     \$500**

As the Holiday Market Sponsor, your company will receive the highest visibility and recognition.

- Premier event recognition
- Prominent event day signage
- Opportunity to distribute one branded promotional item to attendees (item must be approved by MHS beforehand)
- Premier location for a 10'x10' display space
- Mentions in press releases as the holiday market sponsor
- Frequent features in e-blasts and social media posts as the holiday market sponsor
- Prominently featured as the holiday market sponsor in MHS's promotional campaign.

#### TITLE SPONSORS

**2 Available     \$250 each**

Your choice of one of the following naming rights:

- Historic Nazareth Walking Tours      Traditional Nativity Display in the 1740 Gray Cottage

Benefits include:

- Logo recognition for sponsoring our Christmas in Nazareth holiday events
- Company logo on area entrance sign and relevant activity location
- Mentions in press releases as a Title Sponsor
- Mention in e-blasts and social media as a Title Sponsor
- Opportunity for branded giveaways (to be approved by MHS beforehand)

*The Moravian Historical Society (MHS) is a 501(c)3 nonprofit museum and historic site. Located in the 1740-1743 Whitefield House in Nazareth, Pennsylvania, it is the third oldest historical society in Pennsylvania. MHS shares local, Pennsylvanian, and early American history through educational programs for students, youth activities, guided tours, museum exhibits, and public activities. More information is available at [www.moravianhistory.org](http://www.moravianhistory.org).*



MORAVIAN HISTORICAL SOCIETY

214 East Center Street • Nazareth, PA 18064 • 610.759.5070 • [www.moravianhistory.org](http://www.moravianhistory.org)

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## SPONSORSHIP APPLICATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Website: \_\_\_\_\_

### Description of Sponsorship

#### Select Type of Sponsorship (check one)

- Holiday Market Sponsor - \$500 (1 available)
- Title Sponsor - \$250
- Historic Nazareth Walking Tours       Traditional Putz Display in the 1740 Gray Cottage

### Payment Information

**Pay with Check:** Please make checks payable to the Moravian Historical Society.      \$ \_\_\_\_\_

**Pay with Credit Card:**       Visa       MasterCard      \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_      CV code: \_\_\_\_\_      Billing Zip Code: \_\_\_\_\_



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