

46th Annual Arts & Crafts Festival

Sponsorship Opportunities

June 1, 2024 from 10 a.m.– 4 p.m

The Moravian Historical Society is pleased to announce sponsorship levels for its 46th Annual Arts & Crafts Festival. Hosted on the lawn of the 1740-1743 Whitefield House, it is one of the Lehigh Valley's largest and longest-running outdoor arts and crafts festivals. This free family friendly day is filled with wonderful arts and crafts, live music, great food, and activities.



All sponsors receive:

- Corporate Logo/Branding on website event page
- Recognition as sponsor on email blasts and social media posts

Please consider joining us at one of the following levels:

Presenting Sponsor

Sponsor Fee: \$1,500

- Your logo prominent on all promotional materials including print advertisements, social media marketing, and email invitations as Presenting Sponsor
- Recognition as Presenting Sponsor via announcements throughout event
- Highlight in all media releases and coverage
- A spot for a tent, table, and all promotional material day of the event in a high traffic area
- Your business logo on signs throughout the festival

Music Tent Sponsor (1) Available

Sponsor Fee: \$1,000

- Listed on all marketing materials as Music Tent Sponsor
- Recognition as Music Tent Sponsor via announcements throughout the event
- A spot for a tent, table, and all promotional material day of the event inside the Music Tent
- Your business logo on signs throughout the festival

Kids Activity Tent Sponsor (1) Available

Sponsor Fee: \$500

- Listed on all marketing materials as Kids Tent Sponsor
- A spot for a tent, table, and all promotional material day of the event inside the Kid's Activity Tent
- Your business logo on signs throughout the festival

Corporate VIP

Sponsor Fee: \$250

- High traffic area exhibit table at event to distribute marketing materials
- Corporate Logo/Branding on website event page

Please forward questions to events@moravianhistory.org



MORAVIAN HISTORICAL SOCIETY

214 East Center Street • Nazareth, Pennsylvania 18064 • 610.759.5070 • www.moravianhistory.org

2023 Arts & Crafts Sponsor Application



Sponsorship Category

- \$1,500 Presenting Sponsor \$1,000 Music Tent
 \$500 Kids Tent Sponsor \$250 Corporate VIP

Visit www.moravianhistory.org/arts-crafts-festival to submit your sponsorship through our secure online portal.

Business Name: _____
(Used for Advertising)

Contact Person: _____ Phone: _____

Email: _____

Business Address: _____

Website: _____

Please describe your products in 10 words or less.
(Used for Advertising)

Please list all items to be distributed (if any) at this event.

Total Enclosed: \$ _____	Checks may be payable to the Moravian Historical Society.
Credit Card Type _____	Card Number _____
Expiration Date _____	CV Code _____ Zip code _____

Sponsors are prohibited from distributing any items not listed in this agreement
This agreement will not be deemed complete unless all sections are complete along with payment in full.

