

Moravian Historical Society



45th Annual!

ARTS & CRAFTS FESTIVAL

June 3, 2023 from 10 a.m.– 4 p.m

Arts & Crafts Festival Sponsor Opportunities

The Moravian Historical Society is pleased to announce sponsorship levels for its 45th Annual Arts & Crafts Festival. Hosted on the lawn of the 1740-1743 Whitefield House, it is one of the Lehigh Valley's largest outdoor arts and crafts festivals. This free family friendly day is filled with wonderful arts and crafts, live music, great food, and activities.

All sponsors receive:

- Corporate Logo/Branding on website event page
- Recognition as sponsor on email blasts and social media posts

Please consider joining us at one of the following levels:

Presenting Sponsor

Sponsor Fee: \$1,000

- Your logo prominent on all promotional materials including print advertisements, social media marketing, and email invitations as Presenting Sponsor
- Recognition as Presenting Sponsor via announcements throughout event
- Highlight in all media releases and coverage
- A spot for a tent, table, and all promotional material day of the event in a high traffic area
- Your business logo on signs throughout the festival

Kids Activity Tent Sponsor (1) Available

Sponsor Fee: \$500

- Listed on all marketing materials as Kids Tent Sponsor
- Recognition as Kids Tent Sponsor via announcements throughout the event
- A spot for a tent, table, and all promotional material day of the event inside the Kid's Activity Tent

Corporate VIP

Sponsor Fee: \$250

- High traffic area exhibit table at event to distribute marketing materials

Business Partner

Sponsor Fee \$100

- Corporate Logo/Branding on website event page

2023 Arts & Crafts Sponsor Application

Sponsorship Category

- \$1,000 Presenting Sponsor \$500 Kids Tent Sponsor
 \$250 Corporate VIP \$100 Business Partner

Visit www.moravianhistory.org/arts-crafts-festival to submit your sponsorship through our secure online portal.

Business Name: _____
(Used for Advertising)

Contact Person: _____ Phone: _____

Email: _____

Business Address: _____

Website: _____

Please describe your products in 10 words or less.
(Used for Advertising)

Please list all items to be distributed (if any) at this event.

Total Enclosed: \$ _____	Checks may be payable to the Moravian Historical Society.
Credit Card Type _____	Card Number _____
Expiration Date _____	CV Code _____ Zip code _____

Sponsors are prohibited from distributing any items not listed in this agreement

This agreement will not be deemed complete unless all sections are complete along with payment in full.

Moravian Historical Society
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